



Participating in CMLTO Surveys: How We Use Generative AI for Analysis

The **College of Medical Laboratory Technologists of Ontario (CMLTO)** values your feedback and is committed to using survey responses to improve our work. To ensure an efficient and thorough analysis of the data we collect, CMLTO staff will be using **generative AI tools** to summarize survey results and identify key themes. Below, we explain how this technology works, how we will use it, and what steps we are taking to protect your privacy.

What is Generative AI?

Generative AI is a type of artificial intelligence that can process large amounts of information, identify patterns, and summarize data efficiently. It helps organizations like CMLTO analyze survey responses more quickly and effectively, allowing us to focus on key insights and trends.



How Will CMLTO Use Generative AI?

CMLTO staff will use generative AI to:

- **Summarize survey data** to highlight common themes and trends.
- **Provide thematic analysis** of responses for presentation to senior staff and the Board of Directors.
- **Improve efficiency** in reviewing large volumes of feedback while maintaining accuracy and neutrality.



Protecting Your Privacy

Your privacy is our top priority. To ensure your information remains protected, CMLTO staff will follow these guidelines:

- **No personal details will be input into generative AI tools**—only anonymized data will be analyzed.
- **AI-generated summaries will focus on trends, not individual responses.**
- **Data will be handled in compliance with applicable privacy laws and CMLTO policies.**

Potential Risks to the Public

While generative AI is a powerful tool, we recognize that some people may have concerns about data privacy. The key risks and how we mitigate them include:

- **Risk of personal data exposure:** CMLTO ensures that no personal information is entered into AI tools.
- **Risk of misinterpretation:** AI-generated summaries are reviewed by CMLTO staff to ensure accuracy and fairness.
- **Ethical considerations:** CMLTO remains committed to transparency and accountability in how we analyze and report survey results.

Have Questions?

If you have any questions or concerns about how CMLTO is using generative AI to analyze survey data, please contact us at [**communications@cmlto.com**](mailto:communications@cmlto.com).

Thank you for participating in CMLTO survey opportunities and for sharing your valuable feedback!